

## JEZEBEL

<http://jezebel.com/376017/gwen-stefani-wants-you-to-smell-like-a-doll>

Rag Trade

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GWEN STEFANI WANTS YOU TO SMELL LIKE A DOLL

- Aw, tear! Hearst is starting a website called DonateMyDress.org where real-life Serena van der Woodsens can donate their old clothes to real-life Jenny Humphreys. No chance in hell the Blair Waldorfs are going to get in on the act. [[WWD](#), 3rd item]