



« Navel-gazing on Earth day, Gandhi style

## Donate a dress, help a teen

By Alorie Gilbert



Can you relate to Katherine Heigl in the movie *27 Dresses*? Even if just one or two bridesmaids garments are gathering dust in your closet, take a look at [Donatemydress.org](http://Donatemydress.org).

The site, just launched by publishing giant Hearst, offers a national directory of organizations that collect special occasion dresses for teens in need of prom gowns that won't break the bank. The site also provides details on upcoming dress drives (prom season is underway!) and giveaways, and features photos of teens in donated duds.

I applaud Hearst, publisher of *Seventeen* and *Cosmogirl*, for promoting dress donation, but why not take it a step further? Why not tell gals that recycled dresses aren't just easy on the wallet, they're easy on the earth, too.

Find out where to donate your old frocks [here](#).

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